DETEGO®

In-store solution on a monthly rental basis results in flexibility for store location expansion

Detego with SaaS Model for Fashion Retailers

Graz (Austria), 29. September 2015 — **Detego, software vendor, providing article transparency in fashion retail, is now also offering its software products as software as a service (SaaS) as part of its managed services. There is a fixed monthly price per store location and a rental term of 36, 48 or 60 months including a combination of hardware and service components, including software updates. This means that companies with a preference for OPEX (operational expenditures) rather than CAPEX (capital expenditures) are specifically being addressed. Based on a pilot store location test using previously defined KPIs (key performance indicators), an upscaling covering the entire store network takes place. Fashion retailers thus get the rapid flexibility of a complete in-store solution in the event of a new store opening, quickly bringing the system online, or likewise taking the system offline with the closure of a business. As they are no longer bound to a provider via the purchase of software licenses, Detego users have the possibility to rapidly adjust the IT infrastructure to the requirements of their business. The Detego Suite is specifically tailored to the clothing retailers – new stores can be set up in just a few days. In terms of software components, there is an option to select one or more Detego products. The same is true for the hardware: the number and type of scanners for the identification of articles can be chosen flexibly. During the lifetime of the agreement, an exchange of older devices for newer devices is possible so that users in the store are always using the most up-to-date technology. In this way, the IT infrastructure is adaptable for store locations and their changing omni-channel requirements thanks to a flexible rental model.**

"One of the global players in sports clothing retail is already making use of the flexibility of our SaaS rental model and has successfully implemented the rollout in their store location expansion. If a new store location is added, we equip it with the identical store system within a few days. For the customers, that equates to a routine procedure that does not involve a complicated internal investment proposition," remarks Jürgen Reisinger, CFO of Enso Detego GmbH.

#Video: „Real-Time Analytics and Article Transparency for Fashion Retailers":
https://www.youtube.com/watch?v=22KT0orBpgM#t=30

About Detego

Enso Detego GmbH, an innovative software provider, was founded in 2011 and is headquartered in Graz, Austria. The company develops and distributes Detego Suite 4.1, an intelligent article management solution for the fashion retail industry. The suite is comprised of Detego InStore for real-time article transparency, providing store and stockroom oversight, and Detego InWarehouse for item level inventory transparency in the central warehouse. Detego InStore prevents out -of-stock situations while ensuring optimal merchandise presentation and article availability on the sales floor. The suite includes comprehensive analysis and reporting features covering inventory status in real time – beneficial for store managers and category managers as well as upper management. The Detego product portfolio supports the omni-channel strategies of fashion retailers and enables them to provide their customers with a consistent shopping experience over all channels. Detego's software is complimented by managed services, including software-as-a-service (SaaS), and attractive financing models. Detego's customers include international single brand manufacturers, large retailers and department stores. Detego is already being used in over 1,500 stores in Europe. More information can be found at www.detego.com

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Marlin PR for Detego in the UK:
detego@marlinpr.com
0207 932 5580