

PRESS RELEASE**Detego Appoints Industry Expert Jürgen Reisinger as CFO**

Graz, Austria, 14 September 2015 — Jürgen Reisinger, 45, has been appointed as the new CFO of Enso Detego, a software vendor which shows and tracks items within the retail fashion industry.

Mr. Reisinger will oversee Detego's finances from September, focusing on the strategy and organisation of the company as it expands its distribution network in Europe. Mr. Reisinger will be incorporating his many years of experience into the growth of the Detego's product offerings through various managed services models.

For the past seven years, Mr. Reisinger acted as the regional CFO responsible for Central and Eastern Europe with Takko Fashion in Austria, where the company saw successful expansion in Eastern Europe.

Mr. Reisinger was previously the head of finance and administration with CIBA Vision Austria GmbH, before becoming the head of commercial operations at ZF Trading Austria GmbH, and so brings a wealth of experience to Detego's management team.

Speaking about his appointment, Jürgen Reisinger explains, "As a software company, we have to offer flexible and innovative financing models to fashion retailers. Their multi-channel strategy requires short term investments into store systems that strengthen their business. There is a lot of room to manoeuvre here, which I am looking forward to."

#Video: „Real-Time Analytics and Article Transparency for Fashion Retailers“:

<https://www.youtube.com/watch?v=22KT0orBpgM#t=30>

About Detego

Enso Detego GmbH, is an innovative software vendor, founded in 2011 and headquartered in Graz (Austria). The company develops and sells the Detego Suite 4.1., an intelligent article management solution for the fashion retail industry. It ensures item level based stock transparency in the shop, back storeroom, and the DC. The software prevents out-of-stock situations, ensures a perfect product presentation and availability on the shop floor. The suite comes with comprehensive analysis and reporting features for real-time stock – unique for the store and category managers and managing directors. The product portfolio of Detego supports the omni-channel strategies of fashion retailers and enables them to provide their clients with a consistent shopping experience throughout all channels. Detego's software offer is completed by Managed Services, such as software-as-a-Service (SaaS) and attractive financial models. Amongst Detego's customers are international mono-brand manufacturers, big retailers and department stores. The software has been employed in over 1,500 stores in Europe so far. More information about customers and products can be found at www.detego.com

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<https://www.xing.com/companies/ensodetegogmbh>

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https://www.youtube.com/channel/UC38zjertxIBg_wUoTd_ek6g/feed

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