DETEGO®

KNAPP selects Detego as their RFID solution partner to improve operational efficiencies and inventory visibility for Marc Cain.

Marc Cain implements automated RFID system in high-tech Distribution Centre, alongside solution providers Detego and KNAPP.

London, UK, 16th June 2020 — **Detego has installed their cloud-hosted RFID (Radio Frequency Identification) SaaS platform in Marc Cain's new state-of-the-art Distribution Centre (DC). Detego delivered the solution alongside KNAPP, who led the overall development of the new centralised operation. The highly-automated Distribution Centre, based in Germany, uses RFID tunnels to verify inbound and outbound shipments without needing to open any boxes. The implementation of RFID in the Distribution Centre allows for over 35,000 articles to be processed on a daily basis, with 100% accuracy and significant improvement to efficiency and visibility of the supply chain.**

Marc Cain is a worldwide premium brand for women's fashion, operating predominantly out of Germany. After continued growth, the brand opted to move away from their regional warehouses to develop and construct a highly-sophisticated singular DC which boasts over 24,500m2 of usable area. Marc Cain's logistics and solutions partner, KNAPP, brought in RFID specialists, Detego, to integrate the necessary RFID systems with their leading KiSoft WMS & WCS software. Doing so allows for automated item-level tracking of products both entering and leaving the Distribution Centre. These advancements have enabled Marc Cain to cope with their increased demand whilst ensuring complete accuracy and timely shipping of all orders.

"As we had already experienced a good cooperation in another project with Detego, we have reached out to them when we started discussing the RFID request Marc Cain was looking for. Within a short time, we were able to integrate the state-of-the art platform from Detego in the solution we were providing to Marc Cain. With that extension, we can support Marc Cain to increase the efficiency and reliability inside the warehouse and have 100% content checks for every delivery leaving the warehouse", Stefan Leichtenmueller – Customer Care Manager.

RFID is frequently being adopted in Apparel retailers' Distribution Centres, as the speed at which it can process shipments at item-level is unmatched. Detego has a strong pedigree of deploying RFID solutions in the supply chain, being the first to develop an end-to-end software platform for retail. This experience, alongside their focus on the apparel retail sector, makes their advanced RFID platform a perfect match for KNAPPs leading warehouse automation systems and software for e-commerce, retail, and fashion. The decision to use RFID was made even more attractive by the fact Marc Cain have already adopted RFID-driven processes in stores, allowing them to gain additional value out of their digital garments within the supply chain.

"With this solution, Marc Cain can perform automated inbound and outbound RFID validation, ensuring complete accuracy going in and out of the Distribution Centre," stated Urs Konstantin Rouette, Managing Director Technical Development, Production, Purchase & Logistics. Staff simply place cartons on a conveyor and the boxes are taken through an RFID tunnel which counts and validates every individual garment inside the box, without needing a line of sight. All information is stored in the cloud-hosted Detego platform providing complete visibility over items entering and leaving the DC. Any cartons with discrepancies are automatically diverted to exception handling lanes where they are double-checked with High-Density Read Chambers (HDRCs) and subsequently corrected.

KNAPP also share additional customers with Detego and is one of many 3rd party logistics providers that Detego has recently partnered with to integrate their RFID platform. As the demand for visibility and operational efficiencies in the supply chain increase, more retailers are seeking RFID systems to complement their existing technology stacks from factory, to distribution centre and throughout store networks.

About Detego

Detego, founded in 2011 with offices in the UK, USA, Austria and Russia, is the only global RFID provider focussing solely on software for retail. Detego has developed the most comprehensive end-to-end SaaS-based RFID platform on the market, delivering operational efficiencies and revenue uplift across the value-chain, including factories, distribution centres and retail store networks. Detego provides its retail customers with fast ROI through improved stock accuracy, product availability and better decision making gained from the powerful item-level data, combined with its comprehensive reporting and Artificial Intelligence capabilities. Detego's software is complemented by managed services and attractive financing models. Detego's customers include international brands, retailers and department stores. Detego's platform is being used in more than 2000 stores and 20 distribution centres. More information can be found at www.detego.com

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