

PRESS RELEASE

The RFID Software Specialists Joins Network of Companies Certified to Help Businesses Implement GS1 Standards

Detego Becomes a GS1 US Solution Partner

London, UK, 1st September 2020 — **Detego has become a member of the GS1 US Solution Partner Program, a designation signifying a commitment to delivering services and solutions that enable quick, efficient, and accurate GS1 Standards implementation.**

[GS1 US[®]](#) is an information standards organization that brings industry communities together to improve supply-chain business processes through the adoption and implementation of GS1 Standards. The GS1 System of Standards, the most widely used information standards in the world, uniquely identifies products, services, assets, and locations worldwide to support supply chain visibility and efficiency. The GS1 US Solution Partner Program facilitates the implementation of GS1 Standards by connecting users with solution providers that have proven standards expertise.

Detego is a leading SaaS provider for the retail industry. The Detego RFID software platform allows retailers to accurately track and manage their products from source to store, reducing labor costs and increasing sales. Detego are firm believers in best practise, from development to implementation and believe this is a key factor in their success on the global retail market. As a GS1 US Solution Partner, they aim to continue to deliver sustainable solutions to the industry and reach more retailers and logistics partners looking to unlock the power of RFID.

“Becoming a GS1 US Solution Partner gives us a competitive advantage,” said Kim Berkov, Executive Chairman of Detego. “Our experts are ready to offer guidance and support to customers implementing GS1 Standards by providing in-depth knowledge, expert resources and invaluable tools to help them gain supply chain visibility and efficiencies. We are big believers in RFID’s transformative power within the retail industry, and this partnership will strengthen us with our ongoing journey to help retailers deliver to their customers whilst reducing labor costs across their organization.”

For more information on the GS1 US Solution Partner Program, please visit <https://www.gs1us.org/what-we-do/partners>. Please www.detego.com to learn more about Detego’s products and service capabilities.

About Detego

Detego, founded in 2011 with offices in the UK, the USA, Austria, and Russia, is the only global RFID provider focussing solely on software for retail. Detego has developed the most comprehensive end-to-end SaaS-based RFID platform on the market, delivering operational

efficiencies and revenue uplift across the value-chain, including factories, distribution centres and retail store networks. Detego provides its retail customers with fast ROI through improved stock accuracy, product availability and better decision making gained from the powerful item-level data, combined with its comprehensive reporting and Artificial Intelligence capabilities. Detego's software is complemented by managed services and attractive financing models. Detego's customers include international brands, retailers and department stores and the platform is being used in more than 2,000 stores and 15 distribution centres. More information can be found at www.detego.com

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